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PRESS RELEASE

# Book Launch Of Investment Strategies For Global Real Estate

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KUALA LUMPUR, Malaysia, Jul 27, 2015 (PR Newswire Europe via COMTEX) -- One of the first books to be published on Global Real Estate Investment (REI) by a Malaysian has been introduced to the market today.

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Its author, Adj. Professor Maxshangkar (FGBC), who is a renowned global real estate investor, decided to share his knowledge and experience in Global REI through this book.

The book covers proven Property Investment Life Cycle (PILC) investment strategies for six countries and regions, including Malaysia, New Zealand, the UK, Germany, Hong Kong and the US.

Max, as he is fondly known, graduated with B.Sc. Computer Science (1st Class) from University of Technology of Malaysia (UTM). Born into humble beginnings, he worked as part timer in a furniture factory since the early age of twelve to obtain little luxuries in life.

After graduation, he ventured into network marketing where he built his sales, marketing and leadership skills, obtaining valuable global networks before venturing into international commodity trading business where he jointly inked a single supply contract of close to USD\$2 billion.

Later, he collaborated with renowned property experts to promote Malaysian property projects and Global REI in the six countries mentioned above with total GDV of above USD\$500 million.

He and his company, Max Capital Management (MCM) group of companies have won many awards that sits on this wall of fame, which include "Youth Nation Building" award by "What You Should Know" 1st Global Leadership Series 2015 presented by former Malaysian Prime Minister, Tun Dr Mahathir Mohamad, "Excellence In Global Real Estate Investment" by The Leaders International and American Leadership Development Association in the 5th Global Leadership Awards 2015, "Industry Class in Investment & PR of Real Estate & Property" by The Malay Chamber of Commerce (Selangor) in the Selangor Excellence Business Awards 2014 and "Top Ten Global Marketing Partners" from Dolphin Capital GmbH, market leader in German Government Listed Buildings Refurbishment.

The book is sold at RM100 in Malaysia. Internationally, it is sold at USD\$100 per book. One thousand copies of the book were pre-ordered even before its publication. The proceeds from the sale of the book are donated to a charity campaign called "For A Better Tomorrow" and its beneficiaries are including World Vision, Rainbow Home and Trinity Children's Home.

For more information

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