

## BUSINESS

## 46 wins big for Sustainable Development Goals

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KUALA LUMPUR, Malaysia, May 2, 2018 /PRNewswire/ -- Forty-six winners were crowned during the recently held 2018 Global Responsible Business Leadership Awards with winner spanning all over the region.



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In a night of glitz and glam, the 2018 Global Responsible Business Leadership Awards recognised leaders across the globe.

The Award were in conjunction with the 10th Asia Pacific CSR Forum, themed 'Unlocking the Business Potential in Sustainable Development Goals (SDG)', organised by Asia Pacific CSR Council and Institute of Sustainability. The awards programme is supported by Office of The Deputy Prime Minister of Malaysia, Chamber of Socially Responsible Malaysia, Sino-European Industry Business Association and European Union Delegation to Malaysia. The awards programme strategic partners are Koperasi Usahawan Metropolitan Kuala Lumpur Berhad and MCM Max Capital Management Holding Ltd.

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The aim of the awards is to promote the idea of Corporate Sustainability, and Corporate Responsibility as a Holistic approach for business development on a global scale, while at the same time, enhance the awareness for sustainable development within the business community and society.

The objective of the awards is to recognise leaders who had excelled in corporate sustainability, giving them a competitive leadership advantage.

Additionally, the awards recognise winners who serve to be benchmarks as exemplar of sustainable business practices to other organisations in accordance to SDGs.

Also, it creates a network of professionals and practitioners committed to furthering the sustainability agenda on a global scale.

There are a total 17 SDGs which in turn are built on the successes of the Millennium Development Goals while also including new areas such as climate change, economic inequality, innovation, sustainable consumption, and peace and justice, among others.

SDGs work in the spirit of partnership and pragmatism to make the right choices now to improve in a sustainable way for future generations. They provide clear guidelines and targets for all countries to adopt in accordance with their own priorities and the environmental challenges of the world at large.

There are total of five areas that the judges look at when it comes to determining the winner of the Awards.

The first materiality which determines if the applicant to the award has considered relevant sustainability factors. Next the panel of judges look at the stakeholder engagement which determines if the applicant has taken various stakeholder views and concerns into consideration.

Next, they will assess the economic performance of the company with regard to mitigating impacts as sustainability trends on a company's finance and contribution to local and national economy.

The last two items that fall under the purview of the panel is environmental and social. For the former, the judges look at the performance of the applicant with regard to resource use, while for the latter, they assess the performance with regard to labour management, human rights and impacts on society.

In a foreword message, Chris Daniel Wong, Co-Organising Chairman said: "Our ambition is to grow our business while focusing on preserving the planet, progressing people and perpetuating participatory progress because we believe in better communities and a better future for everyone."

Additionally, he adds that the organisers of the Award recognised that companies are at different stages in their sustainability journeys.

"Many already understand the importance of the SDGs and how their work relates to them. But others go further, by strategically aligning their sustainability work with the SDGs, thus addressing their own positive and negative impacts, while also promoting innovative thinking," he said.

Meanwhile, Roger Wong, the President of the Asia Pacific CSR Council said in a foreword that he believed that if all businesses were conducted in a globally responsible manner, a different could be made, thus creating a positive impact on the environment.

The event took place at the Sunway Pyramid Convention Centre, and was graced by His Royal Highness Tengku Idris Ibni Almarhum Sultan Abu Bakar, Price of Pahang, while the Head of Trade and Economic Relations from the European Union Delegation to Malaysia, Mr. Nicolas Dross was in attendance along with the others panel of judges, Tan Sri Dr. Hj. Mohd Shukor bin Hj. Mahfar, the former Director General of Inland Revenue of Malaysia and Matthias Gelber, the World Greenest Man.

Adding to the list of VIPs is Organising Chairman and Special Officer to Deputy Prime Minister of Malaysia and the Home Minister of Malaysia, Rizmel Nazrin Dato' Abdul Malik.

In his foreword, Rizmel said that any kind of growth is meaningless without excellence and sustainability.

"The SDGs represent an internationally shared global agenda for sustainability looking forward to 2030. They address the most pressing challenges of our time, including climate change, resource depletion, poverty and social injustice.

"The SDGs call on everyone, including companies, to conduct self-examination and to take a proactive role through collaboration and innovation," he said.

He added that long-term business success also hinges on the realisation of the SDGs, we will need to transform the entire economic system, most notably cities, and mobility, energy and materials, food, land and water.

The list of the awards winners:

	<b>NOCOMPANY</b>	<b>CEO NAME</b>	<b>POSITION</b>	<b>AWARD CATEGORY</b>
1	LIMKOKWING UNIVERSITY OF CREATIVE TECHNOLOGY	TAN SRI DATO' SRI PADUKA DR LIM KOK WING	FOUNDER	FATHER OF SUSTAINABLE CREATIVITY
2	T.A.G. MARINE SDN BHD	DATUK WIRA NOORMUSTAFA KAMAL BIN YAHYA	MANAGING DIRECTOR	MASTERCLASS ENTREPRENEUR OF THE YEAR
3	ECHOSTORE	PACITA JUAN	CO-FOUNDED	CEO OF THE YEAR
4	FELCRA BERHAD	DATUK ZULKARNAIN BIN MD EUSOPE	CHIEF EXECUTIVE OFFICER	CSR COMPANY OF THE YEAR
5	PACIFIC PAINT (BOYSEN) PHILS, WILLY L. ONG INC.		PRESIDENT	SUSTAINABLE COMPANY OF THE YEAR

6	INFINITE WORLDWIDE GROUP SDN BHD	EDWARD CHONG	FOUNDER	EMERGING ENTREPRENEUR OF THE YEAR
7	TRU CAP ASIA SDN BHD	ASHER LOOI	CHIEF EXECUTIVE OFFICER & FOUNDER	PROPERTY & FINANCIAL ICON
8	GENTING MALAYSIA BERHAD	TAN SRI LIM KOK THAY	CHAIRMAN & CHIEF EXECUTIVE	LEADING MULTINATIONAL CORPORATION OF THE YEAR
9	COX & KINGS LIMITED	THOMAS C. THOTTATHIL	HEAD OF CORPORATE COMMUNICATION & CSR	TOURS & TRAVELS OPERATOR OF THE YEAR
10	BAMBOO CAPITAL GROUP	NGUYEN HO NAM	CHAIRMAN	CONGLOMERATE COMPANY OF THE YEAR
11	ALIY PROPERTY	DATO' MOHD. ALI ABDUL MAJIS	CHIEF EXECUTIVE OFFICER	PROPERTY CONSULTATION SERVICES ICON
12		ANDREW TODD	EXECUTIVE DIRECTOR	EDUCATION PERSONALITY OF THE YEAR
13	MALAYSIA SME	WAYNE LIM	MANAGING DIRECTOR	RESPONSIBLE SME MEDIA ICON OF THE YEAR
14	YTL CORPORATION BERHAD	RUTH YEOH PEI CHEEN	HEAD OF SUSTAINABILITY & DIRECTOR OF INVESTMENTS	COMMUNITY EMPOWERMENT EXCELLENCE
15	KULIM (MALAYSIA) BERHAD	TN HJ ZULKIFLY ZAKARIAH	EXECUTIVE DIRECTOR	SUSTAINABLE PALM OIL PLANTATION MANAGEMENT EXCELLENCE
16	SHARP ELECTRONICS (MALAYSIA) SDN BHD			ENVIRONMENTAL MANAGEMENT SYSTEM EXCELLENCE



17	LEMBAGA TABUNG HAJI			INVESTMENT EXCELLENCE
18	HSBC BANK			SUSTAINABLE BANKING EXCELLENCE
19	FINTERRA	HAMID RASHID	CHIEF EXECUTIVE OFFICER & FOUNDER	BLOCKCHAIN TECHNOLOGY EXCELLENCE
20	CENSOF HOLDINGS BERHAD	AMEER BIN SHAIK MYDIN	GROUP MANAGING DIRECTOR	FINANCIAL MANAGEMENT EXCELLENCE
21	KUALA LINGGI INTERNATIONAL PORT	DATUK WIRA NOORMUSTAFA KAMAL BIN YAHYA	MANAGING DIRECTOR	PORT DEVELOPMENT & MARINE SERVICES EXCELLENCE
22	KYY EMPIRE SDN BHD	KY LIM	CHIEF EXECUTIVE OFFICER	PREFERRED PROPERTY INVESTMENT CONSULTANCY EXCELLENCE
23	MIDANA CAPITAL	<b>ALAN TAN</b> , CO- FOUNDER & MANAGING DIRECTOR <b>CHRIS TAN</b> , CO-FOUNDER & GENERAL PARTNER		CAPITAL INVESTMENT EXCELLENCE
24	JOCOM MSHOPPING SDN BHD	AGNES CHUA	MANAGING DIRECTOR	MOBILE COMMERCE EXCELLENCE
24	JOCOM MSHOPPING SDN BHD	AGNES CHUA	MANAGING DIRECTOR	MOBILE COMMERCE EXCELLENCE
25	D AMAN RESIDENCES SDN BHD			AFFORDABLE HOUSING EXCELLENCE
26	FUTURE SENSE SDN BHD	JOSEPH LEE	CHIEF EXECUTIVE OFFICER	INNOVATIVE ALGO TRADING STRATEGY EXCELLENCE

27	SSI PROPERTIES SDN BHD	AMSDEN THUNG	MANAGING DIRECTOR	REAL ESTATE INVESTMENT EXCELLENCE
28	WISLINK MANAGEMENT & CONSULTANCY SDN BHD	JESSICA CHIA	MANAGING DIRECTOR	EXPATRIATE EMPLOYMENT SERVICES EXCELLENCE
29	WIDAD BUILDERS SDN BHD	DATO' JULAINI JUSOH	MANAGING DIRECTOR	FACILITIES MANAGEMENT EXCELLENCE
30	OPTIONS GROUP ASIA	DATO' JOANNE WONG	MANAGING DIRECTOR	EDUCATION EXCELLENCE
31	NAAM GROUP	DATO' DR. RAVI PONNIAH	CHAIRMAN	TOUR MANAGEMENT EXCELLENCE
32	MALEKI GMBH	STEFAN KORTENJAN	CHIEF EXECUTIVE OFFICER	GREEN MANUFACTURING EXCELLENCE
33	NIKMAS ADVANCE AESTHETICS	CYNTHIA TONG	OPERATION DIRECTOR	ADVANCE HALAL AESTHETIC EXCELLENCE
34	JAIWINS ENERGY (M) SDN BHD	PUVANESWARAN KANDASAMY	CHIEF EXECUTIVE OFFICER	OIL & GAS SERVICES EXCELLENCE
35	FUJIAN NINIBEI INTERNATIONAL CORPORATION CO. LTD	LIN YU HAI	GENERAL MANAGER	APPAREL MANUFACTURING EXCELLENCE
36	ANDARAYA MALAYSIA SDN BHD	MOHAMMAD ISMAIL BIN NORBAT	CHIEF EXECUTIVE OFFICER	HUMAN RESOURCES OUTSOURCING SERVICES EXCELLENCE
37	BERMAZ AUTO BERHAD			PASSENGER CAR EXCELLENCE

38	PACIFIC SOLAR & RENEWABLE ENERGY LTD.	IBRAHIM LODI	MANAGING DIRECTOR	RENEWABLE ENERGY EXCELLENCE
39	EITA RESOURCES BERHAD	FU WING HOONG	GROUP MANAGING DIRECTOR	ELEVATOR & BUSDUCT MANUFACTURING EXCELLENCE
40	HOT POT KING	MUHAMMAD ZURAIMI BIN MUHAMMAD NASIR YEAP	DIRECTOR	FOOD & BEVERAGE EXCELLENCE
41	CHINA VOCATIONAL AND TECHNICAL ABILITY APPRAISAL CENTER	PROFESSOR PAN JIE	CHIEF EXECUTIVE OFFICER	INTERNATIONAL VOCATIONAL EDUCATION EXCELLENCE
42	SYARIKAT FALIDA MOTOR SDN BHD	SYED AHMAD FAIZ BIN SYED YUSOFF FADZIL	EXECUTIVE DIRECTOR/CHIEF EXECUTIVE OFFICER	LUXURY AUTOMOTIVE EXCELLENCE
43	VANTAGEFIVE SDN BHD	MOHD SYAFIQ BIN ABDULLAH	CHIEF EXECUTIVE OFFICER	EVENTS & EXHIBITION SERVICES EXCELLENCE
44	ATOM CAPITAL LIMITED (CHINA)	ZHOU YI	CHIEF EXECUTIVE OFFICER	FINANCIAL PRIVATE EQUITY EXCELLENCE
45	AGRIVO MYCOSCIENCES PTE LTD	JANSON CHAN	CHIEF EXECUTIVE OFFICER	AGRICULTURAL EXCELLENCE
46	FUJIAN DOOCN E-COMMERCE CO. LTD	DU ZHANGHUI	CHIEF EXECUTIVE OFFICER	E-COMMERCE EXCELLENCE